Author: Kai Ping Gao

Title: Investigate How Costume Plays a Key Communicative Role in the Film’s Narrative

Abstract: The study of costume and cinema is only just being recognized as a popular area. Film theory implies the importance of the communicative and aesthetic role related to costume. It suggests that the visual language means of delivering information to an audience can be done not only through action or dialogue. The key objective of this thesis is to investigate how costume plays a key communicative role in the film’s narrative. And throughout this thesis, I hope studying the more recent film “through the clothes” will help people understand the concept of narrative and visual aesthetic, and draw our attention to the detail of the fashion as represented in the motion picture.