Jonathan Swift was born on 30 November 1667 in Dublin in the Kingdom of Ireland

An Anglican cleric who became Dean of St Patrick's Cathedral, Dublin

_Gulliver's Travels, or Travels into Several Remote Nations of the World. In Four Parts. By Lemuel Gulliver, First a Surgeon, and then a Captain of Several Ships_ is a 1726 prose satire
The adjective endian has its origin in the writings of 18th century Anglo-Irish writer Jonathan Swift. In the 1726 novel *Gulliver's Travels*, he portrays the conflict between sects of Lilliputians divided into those breaking the shell of a boiled egg from the big end or from the little end. He called them the Big-Endians and the Little-Endians.

Big-endianness is the dominant ordering in networking protocols, such as in the internet protocol suite, where it is referred to as network order, transmitting the most significant byte first. Conversely, little-endianness is the dominant ordering for processor architectures (x86, most ARM implementations, base RISC-V implementations) and their associated memory.
Little Endian

Little-endian is the default memory format for ARM processors.

The processor contains a configuration pin, BIGEND, that enables you to select either the little-endian or big-endian format.

This configuration pin is sampled on reset. You cannot change endianness when out of reset.